



## PLM Benefits Without the Hurdles

Managing a complex product development environment is no longer a problem unique to large manufacturing companies. Small and medium-sized organizations now face these same challenges: increased complexity of products, greater amounts of digital product information, and geographically dispersed teams. The solution to these challenges has historically been to deploy an on-premise, enterprise Product Lifecycle Management (PLM) solution—an option only large companies could pursue. While being able to meet the specific needs of large companies, these enterprise solutions typically require a larger upfront investment, dedicated IT resources and longer deployment timelines.



# Windchill® ProjectLink™ On Demand

## PLM Benefits Without the Hurdles



Accredited-Business Partner

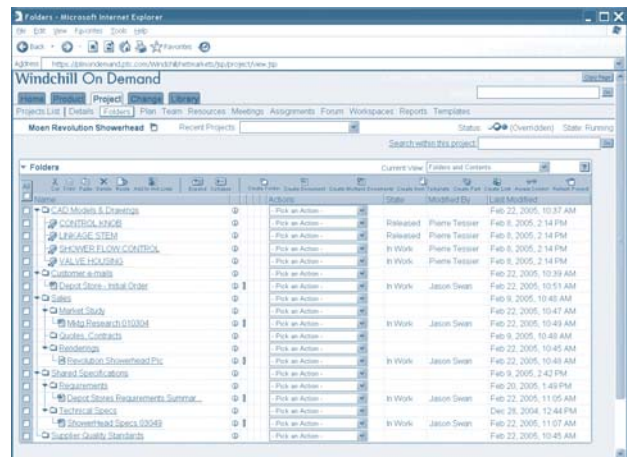
- Fast to deploy—go live in days
- Access data anytime, anywhere, regardless of your location
- Monthly subscription enables instant scalability without a large upfront investment
- One integral PLM solution for your company
- IBM hosting—security, performance, and reliability

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## Product Lifecycle Management For All

With PTC PLM On Demand, these hurdles are eliminated for small and medium-sized companies that recognize the need for PLM, yet either lack the resources—human or financial—or are not interested in the overhead of managing a PLM solution in-house. Now you can fear PLM no more. PTC PLM On Demand, delivered as a service and hosted by IBM, is your easy-to-use, comprehensive solution. It has all the benefits of PLM, such as data vaulting, document management, direct multi-CAD integrations, change control, collaboration, project management and visualization, without all the hurdles:

- Requires only an Internet connection and a Web-browser—available around the globe
- Flexible, per-user, per-month subscription license covers software, hardware, maintenance, and hosting for easy growth as your needs change
- Eliminates the complexity, time, cost, and risk of installation, maintenance and upgrades
- Understands Pro/ENGINEER® data and relationships
- Only solution that combines engineering and enterprise data management in a single offering, eliminating the need and cost of integrating separate applications



Windchill ProjectLink features an easy-to-use, Web-based interface with secure collaboration spaces where anyone—inside or outside your company—can check in/out information, including CAD files.

## Collaborative Project Management for Extended Product Development Teams

As part of the PTC PLM On Demand portfolio, Windchill ProjectLink On Demand makes it easy to overcome time and distance for effective collaboration and project management. It facilitates innovation by providing all the tools necessary to bring globally dispersed design teams—both internal and external—together as if working in the same room. With its unparalleled visualization and full understanding of CAD data, Windchill ProjectLink On Demand makes it easy for all team members to share accurate information, provide feedback, and deliver high quality products faster.

Plus, it can be seamlessly combined with Windchill® PDMLink™ On Demand, so you can consolidate scattered internal islands-of-information and improve information reuse, change management and configuration management throughout the product lifecycle.

## Benefits

Windchill ProjectLink On Demand delivers measurable benefits such as:

- Reduced product development cycle times
- Increased quality through earlier, more frequent design reviews within the design process
- Improved on-budget, on-time project completion
- Improved customer satisfaction with frequent design participation
- Reduced travel expenses

## Comprehensive Capabilities

### Simple

#### Web-based Architecture

- Role-based access to projects requires only a Web browser
- Home page displays current work, tasks, personal notebook and subscriptions/notifications

#### Self-Administration

- Create and manage cross-functional projects on your own
- Set up folders and add content from your desktop and invite team members by role using standard email

#### Embedded Visualization

- Locate and verify content faster and easier with 2D or 3D interactive thumbnails
- Validate engineering/CAD data without requiring the original application, and easily add feedback with markups associated to iterations

### Powerful

#### Secure Design Collaboration

- Unite the extended team with shared information views, and collaborate using ProjectLink and item-specific discussion forums and online meetings

#### Project Management

- Manage project plans with milestones, activities, tasks, deliverables, and resources. Jump-start processes such as Six Sigma, APQP, and NPI (PACE and Style Gate) using optional workflow-driven templates

#### Project Information Management

- Manage and control access to documents, CAD models and BOMs using folders with document management, search, check-in/out and history

### Connected

#### Part of PTC's Product Development System

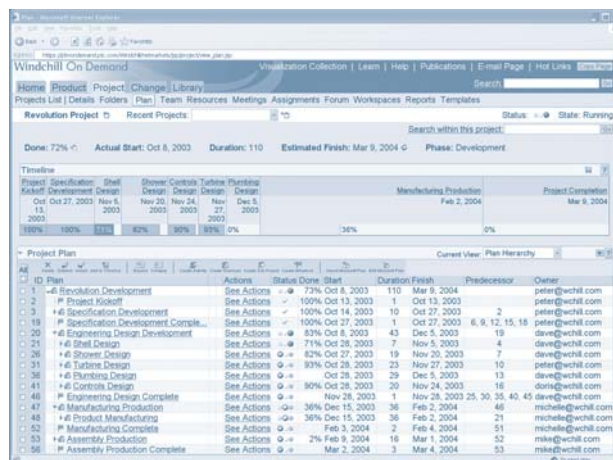
- Windchill ProjectLink On Demand offers a seamless user experience with Pro/ENGINEER® Wildfire™ and Windchill PDMLink On Demand

#### Integrated with Other PLM Applications

- Direct MCAD integration with Pro/ENGINEER, CADDs®, AutoCAD®, CATIA® V4, CATIA® V5, Unigraphics®, Autodesk Inventor®, and SolidWorks®
- Drop-down menus within Microsoft® Office applications for search and check-in/out
- Bi-directional interoperability with Microsoft Project

## World-Class Technical Support

PTC is an ISO 9001-accredited organization with award-winning, online support tools to meet the needs of global organizations.



Tracking the status of projects and tasks, and troubleshooting problem areas, has never been easier or more accurate for all team members.

### Secure, Scalable IBM On Demand Infrastructure

Leave the infrastructure and operations to PTC and the hosting to IBM—the world leader in On Demand solutions. For you, there is no hardware or software to buy, install, or maintain. Service upgrades and access to new capabilities occur seamlessly and transparently.

IBM e-business hosting and monitoring provides the security, performance, and reliability features that typically only Fortune 500 customers can afford. Advanced security features at the network, server, and application levels ensure that your intellectual property is protected. And, you get optimal performance through a high-performance architecture with load balancing and high-bandwidth Internet access via Tier 1 backbone networks.

### Web-based Training

To help users quickly adopt the On Demand service and be productive immediately, PTC offers Web-based training subscriptions at PTC University. These online, self-paced classes enable users to take the courses specific to their roles whenever appropriate.

### Order through PTC Certified Resellers

PTC PLM On Demand solutions are offered through PTC Certified Resellers.

### For More Information

To learn more about PTC PLM On Demand, please visit <http://www.ptc.com/go/ondemand>

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