

# Vuforia Studio Education

Vuforia Studio Education will help students rapidly author and publish augmented reality (AR) experiences.



**Augmented reality** is one of the fastest growing technology segments. However, it's adoption is hindered by a lack of tools for content authors that can leverage existing 3D assets. Vuforia Studio addresses this challenge by enabling the development of new experiences for creating, operating, and servicing connected products. Vuforia Studio provides all the components that are needed to make it simple for any solution builder to develop an augmented reality technology.

## WHY VUFORIA STUDIO?

### Faster AR Authoring

Rapidly create content without programming

### Optimized for 3D

Use existing 3D CAD and animated sequences

### Streamline Scalability

Access and view experiences from a single universal application

### Easily provide insight

Leverage real time IoT, systems, and data

## Vuforia Studio Makes It Easy

Vuforia Studio's drag and drop interface makes it easy for students with no prior coding knowledge to get up and running quickly. Vuforia Studio allows students to leverage existing 3D data, animated sequences, and IoT data to create meaningful AR experiences.

Vuforia Studio is seamlessly integrated with PTC's Creo® 3D CAD visualization and illustration software and ThingWorx® Internet of Things platform<sup>1</sup> to quickly and easily add an augmented reality component to connect "things".



<sup>1</sup>Creo and ThingWorx sold separately.

## KEY FEATURES AT A GLANCE:

Drag & Drop  
Authoring



Advanced Spatial &  
Model Tracking



Universal Viewer



Area Targets



### WHAT'S INCLUDED?

- **Hosted by PTC** for access inside and outside of the classroom
- Access for up to **10 Professors**
- Up to **2,500** public views
- **Gold+ Support**

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